2013 E-Stats Report Summary of Changes

Release of E-commerce Data

E-commerce estimates were released prior to the 2013 E-Stats Report. The data were released as follows:

- Service Annual Survey (SAS): November 19, 2014
- Annual Wholesale Trade Survey (AWTS): February 27, 2015
- Annual Retail Trade Survey (ARTS): March 9, 2015

E-commerce estimates from the Annual Survey of Manufactures (ASM) are not released prior to the E-Stats report.

Formatting Changes

Historical Tables: Instead of linking to a single table containing both historical sales and historical ecommerce, links to separate historical sales and e-commerce sales tables are provided.

Notes on Comparability

The 2013 E-Stats report is directly comparable with the 2012 E-Stats report with the following exceptions:

The retail and wholesale estimates in this report have been adjusted using preliminary results of the 2012 Economic Census to reduce sampling error and to allow comparability with the census results. In the 2012 E-Stats report, retail and wholesale estimates were adjusted using results of the 2007 Economic Census. The service estimates continue to be adjusted using results of the 2007 Economic Census. For next year's report, retail, wholesale, and service estimates will be adjusted using final results of the 2012 Economic Census.

In this report, the manufacturing estimates starting with 2012 are based on the 2012 North American Industry Classification System (NAICS). The 2012 manufacturing estimates are revised using results of the 2012 Economic Census Industry Series. The 2013 manufacturing estimates are based on the 2013 Annual Survey of Manufactures, and the 2013 shipments estimates are linked to the 2012 Economic Census results to reduce sampling and nonsampling errors.